

Intertextuality and its Analysis in Interpretation

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Abstract. *This article attempts to present and illustrate the term intertextuality as a concept and as a method that can offer a framework for the analysis and interpretation of short stories or life stories. Intertextuality, as one of the central concepts in the study of culture, is particularly suited to qualitative research, which focuses on the subjectivity of the narrator, the story and the listener/researcher, as well as the relative and indefinite dimension of knowledge. However, the use of intertextuality as an interpretative method in various types of texts requires the knowledge and ability of the researcher in the areas considered in this article.*

Key words: *an interpretative method, literary studies, perception, intertextuality.*

Introduction

As we all know, in world linguistics and literary studies, it is important to study examples of fiction literature of different peoples, to understand their national culture through their literature, to enjoy their artistic achievements, and especially in literary relations. Issues such as finding stylistic semantic harmony in the literature of unrelated peoples, analysis and research of stylistic tools play an important role in comparative literature. Now we want to talk about intertextuality.

Intertextuality can offer a conceptual and methodological framework for constructing interpretation in qualitative research. The purpose of this article is to offer a theoretical overview to those engaged in qualitative research that may be applicable to the reading and interpretation of narratives, biographies and other texts, and to illustrate such reading. Our hypothesis is that intertextuality as a cultural concept is particularly suited to studies that emphasize subjective, relative, and impermanent elements of knowledge. Thus, intertextual reading can contribute to the perception and depth of understanding of texts and help in the hermeneutic process of qualitative research.

Main part

Despite the importance of culture and context in the process of analyzing and constructing the interpretation of narratives, minimal attention has been paid to the central concept that constitutes the way of thinking and the method of analyzing literature and cultural phenomena in both modern and postmodern studies - the concept of intertextuality. An example of the use of intertextuality is a situation in which interviewers asked respondents to build their life story as if it were a biography; the question itself confessional story, a novel, an educational novel, a travel story, or a fairy tale. Each storyteller consciously or unconsciously organizes the material within an existing tradition of structure and style, following the patterns of the story he or she has heard. The narrator uses pre-established literary prototypes from his cultural world, he will use fixed patterns, literary genres, forms of intertextuality such as parody and stylistic allusions. The narrator molds the characters of the narrative according to cultural conventions (the protagonist and antagonist) and portrays them

accordingly. Archetypes and mythical figures may also be integrated into the narrative; it becomes a kind of dialogue with stories heard in the past.

Qualitative research looks at intertextuality from limited perspectives:

Intertextuality

- understanding of reading and writing
- presenting data in qualitative research;

Intertextuality

- reading books and documents
- way of writing a qualitative study

Intertextual reading has a rich potential, and although the term is widely used, we are not aware of any research using intertextuality as a methodological concept to help the qualitative researcher analyze and interpret stories or other texts. This is the methodology that we propose in this article.

Conclusion

Intertextuality is not only artistic, but also colloquial, official, journalistic, a phenomenon typical of the media network style. Linguistics of people to be an intertext famous works or their heroes, personal names, historical events, examples of folklore, folk tales, legends, narratives, a poem, a song, fragments of an artistic work, stable combinations, proverbs, proverbs, anecdotes, even famous phrases from movies can be included. 21st century science and technology electronics is an advanced era. Social media is booming these days is growing rapidly. In our opinion, popular in social networks sentences can also be used as intertext. And that's special it should be noted that intertextuality reflects the history, culture and thinking of the people is a linguistic concept.

Literature

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