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The Relationship between Creative Ideas and Information Innovations in Choreographic Art

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Abstract: This article discusses the relationship between innovative technologies and traditional teaching methods in choreography, which ensure the development of communicative, creative and professional knowledge of future choreographers.

Keywords: modern technologies, education, information, potential, art, choreography, method, analysis, plot, image.

Science and education are of paramount importance for raising the intellectual and spiritual potential not only of young people, but of our entire society. Where science does not develop, regression and backwardness of society in all spheres are observed. The great thinkers of the East said: "The greatest wealth is reason and science, the greatest inheritance is a good upbringing, the greatest poverty is the lack of knowledge." The desire to master modern knowledge, to be enlightened and to have a high culture should become a vital need for all of us. In recent years, systematic work has been carried out in the country to support and develop our ancient and rich cultural heritage, national identity, unique values and customs, culture and art.

The time itself requires the comprehensive development of dance art, which is important in raising the level of spirituality and aesthetic education of our people, wide familiarization of the younger generation with examples of national and world dance art.[1, 5]

This resolution emphasizes the need for "increasing the scientific potential of personnel, further developing scientific and creative activities, increasing its efficiency and effectiveness, and widely attracting talented students to this area", which determines the need for an expanded theoretical study of both world and national dance art.

The education system forms the socio-cultural potential on which the future society and the solution of social and economic problems depend. Based on this situation and the conditions of modern life, the upbringing of intercultural competence and the development of its main components, no doubt, should become one of the goals of modern education. The key to socio-economic and political stability is, not least, the preservation and improvement of folk culture.

Therefore, the education system must meet certain requirements. Determine the relationship and mutual enrichment of professional and folk choreographic art. Provide an opportunity to assimilate the flow of modern information, develop the skills of research activities, individual and independent work. Wide application of modern and advanced teaching methods for the comprehensive development of students' talent.[3, 556]

Each profession involves a certain base of knowledge, skills and abilities, without which one cannot consider oneself an expert in the chosen field. And creative professions are no exception in this sense. Dance is currently an instrument of public physical and spiritual education, where the dance image is one of the forms of reflection of reality and has an objective cognitive and educational value. Being

engaged in the creative process, creating dance performances, the choreographer influences through the choreographic art, the emotional culture and the aesthetic education of society as a whole. However, with the growth of technical equipment, the "spectacle" of a dance performance is put in the foreground, which requires certain knowledge in the field of computer technologies from the choreographer.

In the choreographic art, the use of new advanced technologies provides for their use in all types of activities, namely in the preparation and creation of creative projects.[4, 5 34]

Choreographer is not just a creative profession. It involves knowledge and solution of a wide range of issues, professional competence, creative thinking and, of course, being a master of your profession. Genuine art is born from the fusion of talent with skill. And the skill is laid by the school, accumulating the best traditions and experience of many generations. To develop the natural inclinations of a student's talent, to give him the necessary knowledge and skills is one of the main signs of training specialists, future leaders of choreographic groups. But it is one thing to know the principles in the field of choreography, and another to be able to embody them in your work.

Everything always starts with an idea - this is the initial representation of the future choreographic work. This is the task that begins the creative research search for the right solution. But before solving such a global task, a modern choreographer, as part of the educational process, must comprehend the basics and secrets of not only the choreographer's craft, but also master the skills of the correct use of information technology. Be a specialist in their application in their professional activities.

Information technology is a rapidly changing environment, there are always a lot of innovations in it. A wide variety of projects and developments appear here almost daily. Today, new technologies are being actively introduced into all spheres of society. Whatever industry we consider, thanks to the convenience, openness and speed of information transfer, modern technologies have become an important factor in renewal. [4, B 112]

The development of modern technologies requires the introduction of new approaches to learning that would ensure the development of communicative, creative and professional knowledge, the needs for self-education.

The problem that many young choreographers face today is the vast flow of visual information that needs to be theoretically comprehended and the right choice made, since all knowledge from ancient times was transferred by practical method from master to student. Practice must be supported by theory. Therefore, choreographers, especially young professionals, must be able to combine scientific and creative work with research, which helps to reveal creative, individual abilities and teaches the skills of systematic painstaking work on oneself.

Innovative technologies are selective. The role of the information space in the educational system is mainly related to the cognitive functions of learning. One of the ways to use the entire potential of the human body in communication is visual-modular learning according to the principle "from simple to complex". How useful is this information. The orientation of the exchange of information is carried out in a set of actions aimed at finding, collecting, exchanging and using the necessary information. In our profession, we must be able to reproduce choreographic images in the imagination and convey our idea to the viewer with the expressive and pictorial language of dance. In the process of creating a new choreographic work, the creative imagination of the choreographer is of great importance. It manifests itself not only in composing dance scenes, but also in composing a plot, developing a compositional plan, creating images and the ability to put these images in the necessary stage situations in which they (the images), revealing themselves, would reveal the main idea of the work.

The main "highlight" of training is to teach the student to find the right ways of self-expression and translate their ideas into reality in a choreographic language. To clearly state the thought, show the result, propose and explain the idea and topic to the audience - all this can be done using innovative methods that will be part of the creation and solution of problems. This is very essential for building

the structure of the dance, the distribution of semantic accents, the culmination, for the vision of a new choreographic work as a whole and in its individual parts. [3, 545]

Dance composition is a system for building a future dance composition of any scale, whether it is a choreographic miniature, a divertissement number or another dance form.

This system includes both the general laws of dramaturgy and specific individual methods, techniques, and techniques of the choreographic genre. All this is aimed at ensuring that the created choreographic compositions are accessible and clearly conveyed to the viewer in the form in which they were originally conceived by the choreographer.

The content of the choreographic number, its idea, the viewer perceives through the plot basis, built on a literary or author's source. In choreography, the expressive language is a musical movement, in drama theater it is a word, therefore, when creating a stage image, a dance character, we first of all create a musical and choreographic image that represents the structure of specific specific components, which means that the dance director needs to master this specific arsenal techniques, special techniques and methods that ultimately allow you to remain within the desired aesthetics. And it is impossible to create even the smallest choreographic work without music. The staging activity of the choreographer naturally leads to the fact that he, along with the choreographer, becomes a full-fledged playwright, that is, the author and director of his idea. Methods of educational work will directly develop into the path of scientific research, when the student has a motivation for independent creative search and initiative. This contributes to the activation of the future choreographer's fantasy, helps to realize the hidden creative potential, a scientific and exploratory approach to learning. Using information technology as a tool for project activities, you can achieve great creative results in learning.

It is important to remember that visual display, using computer technology, is used as one of the tools for revealing the topic, therefore, strong emotional texts, images, drawings should be used deliberately in order to place individual accents and give weight to key points. And the main thing is to convey in what ways it is possible to reveal an idea or idea, to teach a student to analyze, synthesize, strengthen his thinking.

A choreographer should always feel in his element to be an innovator, constantly add new things and not be afraid to experiment. Young novice choreographers experience uncertainty, and they do not always succeed in revealing or embodying in a choreographic composition what they have in mind. Our task is to equip them with the knowledge that will help them realize the best projects in the future. Information technology is an effective tool. [4,5 78] Any idea can become a reason for creating a new innovative project. Students will independently try to master new methods of mastering various artistic technologies and apply them in their creative works.

Innovative and information technologies have a real opportunity to influence the effectiveness of not only the educational process, but also to form systemic knowledge and generalized skills in the specialty. [1,B 54]

Thus, a whole system of education and scientific research is being formed, which is necessary for the promotion of new technologies. The transfer of creative experience by teachers and the organization of the educational process will ensure the quality of training in the preparation of future choreographers that meets the requirements of the time and the intensive scientific and technical process. The student must be able to develop, open up in the process of creativity and learn to create, only then will he be able to surprise others with his creative work and new solutions in the field of choreography.

In conclusion, I would like to note that, today, choreography has formulated a whole system of specific means and techniques, its artistic expressive language, has established a special connection with music. Dance for the audience is an incomparable enjoyment of harmony, beauty and plasticity. All this, existing in harmony with new innovative technologies, allows the viewer to fully immerse themselves in the plot of the work and get a lot of positive feelings from viewing.

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