

## Concept and Notion

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**Abstract:** this article is one of the most pressing areas of science konsept concept has been analyzed from the theoretical side and the need to put forward the thought that many of the scientists mentioned.

**Keywords:** konsept, concepts, terminology, sentimental image, individual.

Konsept and understanding in terms of the 'g'ri the word go since, in this regard Sh.Safarovning stating the idea of particular importance has. Scientists think, "so'without z, these two events are also thought of the unit as show up will. The two both start 'constipation the point of reality is the subject of the event feel to be and imaginative imagination be with associated. It appears that emotional image initially every a person in a particular individual form will be. For example "flower" of a person for "roses" toe'lsa, the other to "basil", another one for the "lola". Emotions and thought of activity of higher stages up to the individual image clearly from the subject away will go and actually logical (mental) a phenomenon becomes. The reality of a sort such feeling and thinking, be, umumlashgan and partial mavhumlashgan image of occurrence is the coming of all for a sort code – symbolic character formed toe'lish the reason is".

"In science, konsept the analysis of o'a worthy typical methods there are. J. Lakoff and M. Johnson of konsept metaforik analysis method on the idea of carrying out, resorted to imaginative schemes of a konseptual area to another passage providing fundamental cognitive operation the function of acting means that the note will".

Sh.Safarovning opinion, certain a person by the available information, the unity of study, it push the development of in it from the beginning there was, the life of my experiences on the basis of collected, learned of the knowledge on the basis of the occurrence out of. Because either 'still that ever things have the appearance of not having as the human mind existing information on the basis of new concepts and visions they come. Of these occurrence in the coming, of course, life experiences, kechmish-forgive, the memory available to the concept of big o'rin keeps. O'rganayotgan or perception qilanayotgan understanding of the existing knowledge on the basis of analogy provides, provides classification, the most important aspect of memory into the system was placed. All these things memory in the system "frames of the type, 'topackage" to checking by done will increase

This o'rin, we also Sh.Safarovning the idea is based on. Because of "the soil" understanding it as "the soil of the earth dug to, chop, driving, to crush, and so on.k. as a result, the yield toe'present soft part, the layer". Toe'lsa, konsept as knowledge with associated without and cognitive unit as it looks. For example, agronomist-the peasants for simply earth, the soft part is not, its productivity, and its subsidiaries 'rxokligi, sandy is that, found the complaint is not (different mineral learning from norms than qatlamlashishi as a result of productivity lost soil) and this is like a series of peculiarities "frame type set" with looks.

Increasingly, cognitive linguistics to problems of science, the attention draw to go he grows in linguistics frames, scripts, scenarios, geshtalt like konseptual the concept of lisoniy signs o‘to the rga, it is language in the system location to mark the interest increased has. This while, o‘z, in turn, kognitatsiya problems are increasingly of interest increased to go taking has been.

Linguistics Of The City.Safarov konsept real realities based on the formation of, its formation in the life of existing realities, existence about the idea, and this idea on the basis of the human mind formed the image of the basis of that would be , it was noted. Because of the human mind in the image is simply the perception has been something that is not, but the perception making during o‘zini his life experience on the basis of filled in, the most important characters at otherwise I was, language unit in the mold of a man's mind, from the settled place taking and those foreign on the basis of certain a meaning has that and, holistic case, certain a language to sign a sealed thought is the unity of. The same in the sense that the image is being, konsept , and the character of the three students - related issues, o‘zaro relationship provides. “Character is how you imagine it to and to which conscious know using out is carried. Thus, lisoniy memory of man, “the inner vocabulary”, i.e. lug‘atit, which use words from a set of basis constitute the will , and that in the brain are stored”.

Umarov N. “Alisher Navoi works of lisoniy-konseptual tadqiqi” on the theme of philological sciences, doctor (DSc) in the thesis Alisher Navoi of the game in the language used active lug‘aviy konsept of lisoniyashuv theory, artistic speech in the base language of the unit lingvokognitiv embodiment to the method of specific qonuniyat the coverage knew to give unless, historical words in botinda konsept of mental self originality of the definition of, the national language of a certain historical stage of perception of the universe lisoniy the landscape it descriptive lug‘aviy the konsept and cognitive categories, frames within the framework of analyze to be necessary that is. “Alisher Navoi in the game, the active lug‘aviy of konsept on the basis of the perception of the universe lisoniy the landscape description, old Uzbek language konsept and category of the national lisoniy in the landscape the location to open will, that to look at earlier rules”.

The above observations the same thing known to‘needless ladi, konsept thought of the unit as his tongue out, the human mind available, that is, the centuries over formed unity is, his reallashuvi language units by done will increase. His thought of the unity as the status of konsept nolisoniy signs o‘zida hugs. This is the human mind in a certain a reality in the area of the imagination, the image up will. This is the imagination and the image of the human mind, in reality, at the heart of all they come. men of every one of the experiences, life, lifestyle, living environment, society social o‘zgarib review, look at change have a go as a result of konsept essence change pay will go to. In society look o‘zgarib be konsept nature also changes. For example, o‘after moving in the century, former Union during the period of, any product of strange from the land out came, in him an put through sales, profit to get the method is savdogarlik konsept of “speculation” of the terms with called out, in society to him compared to the negative relationship formed if it is, the market economy transition, this phenomenon is business as accept and do. O‘z-self savdogarlik of this type of relation people in the negative look change. Previous “speculation” the konsept o‘rni in the “business” of konsept they come. Konsept of the subject, lessonulot type has changed, but the social environment, society, the system will change. This , while o‘z in turn in society, with many konsept of change to get come. Again an example reference I have made, this is even more apparent it becomes. Former Union during the period of owners konsept the society in a positive reception did not make. Every a person o‘zini his coming out proletar class, yo‘qsillar to the class of belonging with the honorable used. Proprietors of the society in a positive layer as taken and have not been. Society and market economy o‘teeth with owners of konsept also the essence of change. Now the owners of the business on the basis of wealth gained, people work with to provide the service the, of society to the development o‘zini contribution to added person as they show up , will. This while the society of the members of views o‘it zgarib with associated if it is, directly, those same changes of the person's spiritual in the world also has its reflection was found, that the man of

thought, memory, relationships in the field of vision also changed. This while understanding and konzept relationship with both o‘z expression was found. In society o‘zgarib review as a result of, initially “business” word and it with the associated understanding they come. A market economy is developing, the privatization process started, farming, entrepreneurship movement advancing when they go, the business , the so called‘zi at the heart of the concept konzept level out. A concept as any training with dealing, economic interests and seeing the person of the meaning expressed , beit konzept as of society to the development contribute to are added, the country's development , ensuring a mexanizimini up who, of the people living level will improve service who, in the country of export-import potential for a large contribution you are adding , and this through the state in international arena place in the character himself for buck 's the place that you keep the entity as a character according konzept level rose. Today's day in business concept and business konzept of the content-the contents of a with o‘zaro difference it makes.

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