

THE ROLE AND IMPORTANCE OF SOCIAL NETWORKS IN PROMOTING LIBRARIES.

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"A child who reads one book today will lead a child who watches ten TV sets tomorrow." (Shavkat
Mirziyoyev)

ANNOTATION.

In this article, views on books and reading in the 21st century technological age, innovations, bibliography and the goals and tasks set for the field, achievements achieved on the basis of new technologies, and plans for modern bibliography will be discussed. Social networks and their positive and negative effects on reading are discussed. Conclusions are given on how important the textbooks, training manuals and fiction literature created for members of society with limited opportunities are for today's readers.

Keywords: social networks, audio books, reading, modern technologies, print publications, bibliography, librarianship.

Sign in. Since the Uzbek people have always been book-loving, knowledgeable, and ideological people, our land is greater than the other and recognized and recognized by the world, and "Uzbek" means a spiritual nation. This is because of his love for science and books. Great figures, great thinkers of our time, be it good or bad, have firmly held the hem of knowledge and enlightenment. When a person seeks the bosom of enlightenment, the book, he never takes a step towards ignorance.

Even today, our people have not betrayed the ancient values. Both young and old are enthusiastic about promoting books and reading. Honorable President Shavkat Mirziyoyev always gives a number of proposals and projects regarding reading books and popularizing them in round-table discussions and meetings with young people and creators of the next generation. In particular, on January 12, 2017, the President of the Republic of Uzbekistan, Shavkat Mirziyoyev, issued an order "On the establishment of a commission on the development of the system of printing and distribution of book products, increasing and promoting book reading and reading culture."

An appropriate legal framework has been created in the field of press, publishing and information, more than 10 laws and more than 30 legal documents have been adopted. 1,677 printing enterprises, 118 publishing houses are state registered. The National Library of Uzbekistan named after Alisher Navoi, equipped with modern technologies, 14 regional information-library centers, district centers and about 200 information-library centers in educational institutions in cities provide information-library services to the population, as well as "World of Books", "Sharq zyyokori" and "Ozdavkitobsavotaminoti" complexes have established book sales services.

The first books of writers and poets, especially young artists, are being published in thousands of copies by the "Ijod" public fund established under the Union of Writers. At the same time, it is related to the development of this important sector

it should be noted that there are a number of problems in improving book reading and reading culture among the population, especially among young people.

First of all, the publishing of artistic, educational, scientific-popular, educational, literature aimed at increasing the intellectual potential of young people, providing educational institutions with them, sorting and translating the works of the best works of national and world literature representatives is a well-thought-out system. not organized on the basis of The system of low-cost delivery of printed books from publishers to the regions, online ordering and delivery to the address is poorly developed, and the widespread use of electronic book formats in providing services to the population is not well established.

In promoting literacy, one should not forget about social networks, their situation and their influence on the education of young people. To what extent do the ideas of today's most current networks and their substandard content affect the minds and spirituality of young people? Social networks today are the fastest and most popular shell that unites everyone based on a specific goal. It should not be forgotten that this is one of the topics that will make you think a little about what the users of the network are using it for and about the current state of book reading. Modern bibliography, printed publications and their ability to meet the requirements of the times, promotion of reading among young people, popularization is the issue of the day. Social networks are the best source of knowledge if we think about the other side of the coin, that a person learns the necessary information and knowledge through social networks and uses them correctly. But the use of these networks for the right purpose depends first of all on the young people themselves. The Senate of the Oliy Majlis of the Republic of Uzbekistan on February 4, 2022 on the development of national content for young people and minors on the Internet global information network, their social networks considering the answer given to the parliamentary inquiry sent to the Cabinet of Ministers of the Republic of Uzbekistan regarding the issues of usage culture and protection from harmful information, notes that certain works have been carried out in this regard.

In order to protect young people, especially children, from harmful information, and regulate relations in this field, the Law of the Republic of Uzbekistan "On protecting children from information harmful to their health" was adopted.

In order to attract more young people to the book and its reading, based on the decree of the President, the "Young Reader" contest of the Republic was organized, and it became a tradition to give cars to the winners as an incentive. This was one of the biggest steps in the popularization of reading. It should be noted that reconstruction of information-library centers and libraries in accordance with the requirements of the times and provision of new, modern literature at the level of the region, district, republic continues according to the plan. The inauguration of the Republican Children's Library was one of the best events aimed at developing reading among young people from childhood. If you make a habit of reading books from childhood, it becomes more important in a person's life over the years. Textbook for children with disabilities in order to ensure the implementation of the decision of the President of the Republic of Uzbekistan No. PD-4884 dated November 6, 2020 "On additional measures to further improve the education system" and A number of proposals were made to improve the base and quality of audio textbooks. In particular, the number of books written in Braille has increased in the libraries, and now the quality among their readers has also improved.

In general, the importance of publishing houses and typographies in the education of young people is great. It is checked that they do not make mistakes in terms of spelling and method. It is gratifying that the publishers are under strict control in this regard so that the reader does not encounter mistakes and

nonsense in the sentence he reads. Even so, there are many critical opinions about the fact that the literature published in private publishing houses and printing houses work more on mistakes (methodical, spelling) than on design and catchy names. Editors, pagers, and printing specialists are required to approach the field more carefully, feeling the responsibility towards the reader from all sides.

Not forgetting that young people and their use together with modern technologies are today's demand, the book and its importance in the education of young people is also great. Accordingly, it is necessary to build the book industry and the field of bibliography according to the requirements of today's times and on the basis of modern technologies. Reading, as an example, parents should read books together with their children, if we adults put reading first, this will be an obligation and a lesson for the future generation.

Also, we should increase the number of books and materials in Braille for our readers with disabilities, and pay special attention to their quality and interior. One of the important aspects of using the audio format of books is their artistic and stylistic aspects, eliminating the shortcomings of the audioization process, and providing high-quality audio books to readers with disabilities is one of the tasks before us.

CONCLUSION.

Today's era belongs to the youth ... today belongs to our youth. It is the demand of today's readers to promote reading on the basis of modern technologies, taking into account the demands and wishes of our youth, in order to educate them mature and complete, ideologically healthy and spiritually. It is not the time when a librarian gives a book to a reader and records it, as in the past, but today's librarian should provide psychological support to the reader, and in the process of communicating with him, he should approach the reader like a pedagogue about what impressions he got from the book he read. it is necessary This is also a view of modern librarianship today. If we want to promote books and reading, let's start with ourselves.

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