

THE CONTRIBUTION OF TOURISM TO THE STATE DEVELOPMENT

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Abstract: In recent years, consistent measures have been taken to develop the tourism industry in Uzbekistan, including creating as much convenience as possible, increasing the competitiveness of the industry, improving the quality of services provided, and actively promoting the national tourist product in the world market. This article provides information about the contribution of the tourism sector to the development of the state.

Key words: Tourism, traveler, tourism routes, Great Silk Road, trend, amateur traveler.

Uzbekistan attracts the attention of the whole world with its many historical and architectural monuments, diverse climate and rapid development. The Sultan of Eastern medicine, Abu Ali Ibn Sina, scientifically studied the practical aspects of traveling (staying the night on the shores of the lake, traveling on ships, climbing the mountains, etc.) in order to ensure human perfection and constantly improve his health, and left them as a legacy. is important today. Over the centuries, Uzbekistan was located on the path of trade, merchants and travelers, geographers and missionaries, invaders and conquerors of the Great Silk Road. At the moment, Uzbekistan is becoming one of the fascinating tourist destinations for those who are interested in culture, history, tradition and exotic countries. Uzbekistan is proud of its architectural monuments that have survived to this day. The Ichan-Qala complex in Khiva, historical centers in Bukhara, Shahrisabz and Samarkand cities are included in the special list of UNESCO's "World Heritage". Unique monuments and architectural structures in these cities reflect the past and play a major role in the history of the country.

Tourism (travel) is taught as a theoretical and practical science with socio-educational features. It has its own history and development processes associated with its social systems (formation). Tourism in general means excursions and adventures. For this reason, they are part of the socio-life and labor processes. There are a lot of scientific and popular pamphlets, educational and methodological manuals about tourism. In their content, the ways of organizing excursions according to the requirements of people of different ages and population are described.

Nowadays, tourism has become popular in many countries of the world. Usually, Tourism is organized through tourism organizations along tourism routes. There are many types and forms of tourism (domestic, international, amateur tourism, organized tourism, local travel, long-distance travel, educational tourism, mountain climbing, water tourism, auto tourism, hiking tourism, sports tourism, etc.). Uzbekistan's geographical location and natural environment, as well as its cities rich in historical monuments, are very convenient for excursions (walking). Especially historical cities like Samarkand, Bukhara, Khiva. The beauty and new beauty of modern cities like Tashkent, Navoi, Gulistan attract not only the residents of our country, but also the attention of foreign countries. Green mountain landscapes in the Fergana Valley, Chotkal (Territory of Tashkent region), Nurota, Turkestan, Zarafshan ridge mountains, health resorts, sports facilities (camps) in the beautiful

landscapes of the Surkhan oasis, schoolchildren and students and serve as the most convenient destinations for amateur travelers. The above-mentioned addresses can serve as an example in conducting preparatory activities (travel, gymnastics, athletics, swimming, etc.) to meet the requirements of the "Alpomish" and "Barchinoy" special tests.

In the modern western economy, tourism is considered as a complex socio-economic system, in which the tourism industry is considered as a whole of society, tourism policy and economy. Economic problems are analyzed together with socio-ecological aspects of tourism. The fact is that today life strategies and lifestyles are usually formed within the same socio-political foundations, they arise with a certain status of a person in the social system. But if the way of life of representatives of another social group begins to become important for a person, in this case, he is ready to show his belonging to the way of life that corresponds to the ethical consumption patterns of this group by expressing himself. The political and cultural awareness tourism demand segment is expanding. A large flow of travelers seeking to learn the culture and art traditions of other peoples and countries is moving to Europe, Asia and the Middle East. There is a tradition of the expansion of political and cultural motivations of travelers to sports health, treatment and other types of tourism. In the development of political and cultural studies, the efforts of the government and local administration to carefully preserve cultural monuments and manage the flow of tourists to them play an important role.

The national company "Uzbekturizm" (founded on July 27, 1992) leads the field of tourism in Uzbekistan. The main task of the company is to develop tourism infrastructure, build modern tourist complexes by attracting foreign investment, develop new tourist destinations, expand the range of services, etc.

The Law of the Republic of Uzbekistan "On Tourism" was adopted (August 20, 1999) in order to legally regulate relations in the field of tourism, develop the market of tourist services, as well as protect the rights and legal interests of tourists and subjects of tourist activity. At the same time, the decree of the President of the Republic of Uzbekistan "On the state program for the development of tourism in Uzbekistan until 2005" (April 15, 1999) became an important factor in the development of the industry. "Association of Private Tourism Organizations" was established in Tashkent in 1998 by the decision of the Government of the Republic of Uzbekistan in order to improve tourism organizations and activate the service market of small and medium-sized tourist enterprises, as well as attract foreign investment to the tourism sector. It works closely with more than 300 tourist enterprises. There is a tourist base "Kumushkon" and a camping complex "Sanzar" in Uzbekistan, which are organizations of the national company "Uzbektourism". At the same time, there are Chorvoq, Chimyon, Beldersoy recreation centers and about a hundred private hotels. The number of hotels in Uzbekistan that can accommodate and serve many tourists is growing.

The government is doing great work in the fields of modernization of the tourism industry, improvement of transport and hotel infrastructure in the state, and improvement of the regulatory legal framework in tourism. In order to promote tourism products abroad, the marketing project "Mega-info-tour" - familiarization trips is being implemented for foreign tourist companies and mass media representatives. Such trips play an important role in expanding tourist seasons, optimizing the duration of the flow of tourists to our country, and showing that each season in Uzbekistan is unique for tourists. In addition, the international "Silk Road Tourism" fair in Tashkent, which is held under the leadership of UNWTO, is of great importance in supporting the tourism potential of Uzbekistan. The main goal of this fair is to unite Uzbek and foreign experts in the field of tourism, to further expand professional cooperation between them. To date, this international fair has gained a reputation as one of the largest exhibitions in Central Asia.

With its legendary past, the historical-engineering heritage of the Silk Road, wonderful natural scenery, local handicrafts passed down from generation to generation, the hospitality and human values of the people, O' is a place that amazes, charms and delights tourists at the same time. Uzbekistan attracts people from all corners. It is noteworthy that the increase in the number of tourists is happening differently in different regions. For example, the number of visitors from Central Asian countries increased by 22-25 percent annually, while the annual increase among citizens of distant foreign countries was 50 percent. In addition, positive results were recorded in domestic tourism indicators. Compared to 2016, the number of domestic tourists in 2019 almost doubled to 14.7 million. According to the World Tourism and Tourism Council, in 2019 the direct contribution of tourism and tourism to the global domestic product was equal to 8.9 trillion dollars (10.9% of the world GDP). Every ten people around the world worked in the fields related to tourism.

It should be noted that due to the restrictions introduced against the background of the coronavirus pandemic and the consequences of the resulting global crisis, the tourism industry suffered huge losses. In particular, the number of foreign tourists who visited Uzbekistan in 2020 decreased by 96% to 1.5 million. fell to the person. The volume of tourist services provided is 261 mln. amounted to a dollar.

As we aim to develop the regional tourism sector in the Republic of Uzbekistan, we believe that it is appropriate to approach it regionally. Today, the development of tourism in the regions requires a scientific approach from the point of view of contributing to the development of the tourism sector of the entire country. It is necessary to take into account the regional aspects in the development of the tourism industry, to take into account the specific characteristics of the region in the development of the tourism market, to carry out regional policy in the development of the sector, to arrange the placement of operating tourism companies and the monitoring of the results of their regional activities. issues are now of scientific and methodical importance.

Summary:

Current trends in the development of tourism show that its influence on the world economy and the economy of individual countries and regions is increasing. Tourism is becoming a large independent sector of the national economy by implementing activities aimed at satisfying the specific needs of the population. Due to the diversity of these needs, tourism appears as one of the factors that have a multiplying effect on the development of the national economy complex, with the participation of not only tourist enterprises, but also enterprises of other sectors. In addition, tourism is one of the main needs of people, and it significantly helps people in reducing emotional and psychological negative effects caused by the rapid development of science and technology, labor intensity.

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