

Internet and Literature and Versai... (On the Example of A. Ganieva's Creativity)

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Abstract

This article is devoted to the study of the role and place of the Internet space in the modern literary community, in particular, on the example of the work of the young Russian writer A. Ganieva.

Keywords: globalization, modern literature, network literature, Internet space.

Today's age of globalization dictates its own conditions of life and ways of communication in space. And, most surprisingly, this process has affected all spheres of life of a modern person: work, education, medicine, art, literature, painting, etc. Today, the Internet is not just a new means of communication or a carrier of information - it has defined a new worldview. The philosophy of recent decades considers modernity as the beginning of a new information era of human civilization (M. McLuhan, M. Castells, J. Baudrillard, B. Groys, M. Epstein, E. Toffler) [5, S.12.].

Here, only some people treat the Internet with particular caution or even extreme rejection, or become ardent supporters and adherents of an exclusively modern way of life and communication. Similar discussions are taking place in the literary community. Here it is advisable to note the appearance in everyday life of the term "Network literature (seteratura)", which determined the totality of literary works, the main environment for the existence of which is the Internet [Project Yu.L. Network Literature // <https://cyberleninka.ru/article/n/setevaya-literatura/viewer>].

Many contemporary writers increasingly give their preference to modern technologies, choosing the Internet space as a platform for communicating with readers, as well as publishing their own works of art. This phenomenon greatly expands the possibilities of both the reader and the author, where the first can easily find any work he likes by typing its name in the Google search box, and the second, thereby, gets a greater chance of being heard and read. The very phenomenon of the Internet information resource has a direct impact on the imagination of a modern writer, who generates new plots, creates works in whose poetics the influence of the Internet environment as a whole is felt. The development of IT technologies and a peculiar Internet culture in one way or another influence the literary text of modern writers.

Turning to the work of modern writers, I would like to dwell in more detail on the work of the young, but already quite famous and successful Russian writer Alisa Arkadyevna Ganieva, who in her youth was better known as a critic. But since 2009, A. Ganieva has successfully burst into the ranks of modern prose writers, becoming the winner of the Debut Prize for young writers for the story Salam to you, Dalgat! Peru of the young writer owns such works as "Salam to you, Dalga!", "Festive Mountain", "Bride and Groom", "Insulted Feelings" and "Her Lylicity Brik

Against the Background of the Lucifer Age”. Her books have been translated into many languages and have received numerous reviews abroad.

The works of A. Ganieva are full of heroes who are bright representatives of modern youth. For example, in the work “Salam to you, Dalgat!”: this is Arip with his utopian concept of “haram” (“My duty is to instruct you. The one who does receives a reward, the one who leaves receives punishment ...”), and Maga - a street picker and a hooligan (“Le, Murad, salam! This is Maga. Why are you, how are you? Dad-mother, brother-sister? Why am I calling, this devil is who Isashka’s brother! where? Come on, drive up to 26, somersault them ...”), and Khadzhik - “local macho” (“Hadzhik was buffed up and looked fashionable. Blond hair slightly let go at the back of the head, polished lak shoes with a chain on his feet”), and Kamil, a suicide bomber (“Because of people like him, they don’t like Islam. He speaks for jihad, only everything is wrong ... I tell him, le, Kamil, get on the right path, what are you? They fooled your head, oh think of your mother! He did not listen to anyone, he went into the forest”), and Murad, a follower of the Salafists (“Murad took a green skullcap from his pocket and put it on his head”) [1, S. 5-28.], and, finally, Dalgat himself - an infantile intellectual, incapable of active action. And each of them carries a certain collective image of modern youth. The word “youth” is commonly understood as a special social and age group of people, distinguished by age criteria and their status in society. By and large, the main participants of the Internet audience are also “advanced” youth, who practically professionally cope with all the difficulties in this area, which, often, representatives of the older generation cannot cope with.

The verbal-spectacular form created by Alisa Ganiyeva in the story “Salam to you, Dalgat!” conveys the polyphony of the people, the inconsistency of the worldview attitudes of the older and younger generations. So, the speech of the young is built on fashionable slang, argotism and profanity: “We reached Manas, the sand on the beach is literate. We invite them to swim. These chickens began to snarl, Nurik grabbed one, it began to appear. Nurik yells at her, they say, speak normally with your mouth, she yells like she will call her brother. Boowahaha! Maga laughed”. [1, S. 4.].

Along with this, it is worth noting that the heroes of Ganiyeva also demonstrate their excellent knowledge in the field of modern information technologies. People watch what is happening in life either through TV, with the help of modern gadgets: phones, tablets, etc. Even the search for a bride, which belongs to one of the main customs of the Dagestan people, is now not complete without the help of the Internet: “I saw her page on the Internet. She takes pictures of herself all the time. And also pictures: kittens, children read the Koran, the status “I am a daring person from the zero fifth region”, is in the group “Pretty Dagestan Muslim Women” [2, S.24].

Being a prominent representative of her generation, Alisa Ganieva herself leads an active life both offline and online. This is also proved by the presence of her blog on the Internet <https://rus.alisaganieva.com/p/blog-page.html> , with the help of which anyone can get acquainted with the biography and work of the young writer, and pages on social networks Instagram and Facebook, where it is also possible not only to follow the life of the writer, but also to enter into correspondence with the author personally and get answers to questions that have arisen.

Despite the still existing problems with the use of services provided in the Internet space, it should be noted that “Life on the Web provides the writer not only with efficiency, independence, independence, creativity in the conceptual and formal solution of his works, but also so necessary for writers-bloggers. The possibility of an uninterrupted dialogue with the reader, allowing ... to understand the degree of their relevance, to be able to live ... in full accordance with their personal characteristics and creative preferences” [6, S. 193–207.].

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