

The Role of Tourism in Education and Economy in Uzbekistan

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Abstract: Tourism has become an integral part of the global economy and plays a significant role in the development of many countries. Uzbekistan possesses rich cultural and natural heritage which can be leveraged to promote tourism. This article aims to discuss the role of tourism in contributing to education and economic growth in Uzbekistan. It will analyze how tourism can help educate locals and foreigners about Uzbek culture and history. Additionally, it will examine how the tourism industry generates income and jobs for the Uzbek people.

Keywords: Tourism, economics, foreigners, languages, traditions, businesses, developing plans.

Introduction: The travel industry area assumes a significant part in a large number of exercises pointed toward tracking down ideal ways of fostering the economy of the Republic of Uzbekistan. The travel industry is one of the biggest and effectively creating areas of the economy in numerous nations of the world: the high pace of the travel industry improvement, the size of its pay effectively affects different areas of the economy, which assists the country with shaping its own travel industry. The travel industry area represents 6% of the world's gross public item, 7% of worldwide ventures, one out of each and every 16 positions, and 11% of worldwide buyer spending.

The travel industry is one of the main parts of administration arrangement in the economy of Uzbekistan. Notwithstanding, the arrangement of administrations is the main area of the economy in the market economy. The declarations and choices took on by the Leader of Uzbekistan Shavkat Mirziyoyev on the improvement of the travel industry area straightforwardly animate the quick advancement of the travel industry.

Lately, a ton of consideration has been paid to the issue of the travel industry improvement in Uzbekistan. As of late, the Pronouncements of the Leader of the Republic of Uzbekistan and the Choices of the Bureau of Priests are focused on the advancement of global the travel industry and improvement of its framework. Modernization and recreation of the material and specialized base of the travel industry has been begun because of the dynamic contribution of our republic's own assets and unfamiliar ventures. Fortifying of staff capability of the travel industry area is in progress.

Notwithstanding, the examination of the present status of the travel industry in our republic shows that regardless of the way that Uzbekistan has novel regular, social and public open doors, it possesses one of the lower places in the global vacationer business. Specifically, the portion of the travel industry in the gross public result of our republic is just 1%. For Uzbekistan to ascend to the degree of world pointers as far as pay from the travel industry, working on the arrangement of logical examination in the field of the travel industry in our republic is first vital.

The system of monetary movement in light of market relations requires the genuine change of the travel industry ventures. In the states of globalization, the arrangement of a compelling methodology for the exercises of these undertakings is a significant condition for the presence of the organization. Tackling worldwide issues requires a huge scope investigation of key

promoting and the production of a powerful component for its utilization both at the state level and among the travel industry business substances. The need to concentrate on essential advertising in the field of the travel industry decides the arrangement of a few hypothetical and commonsense issues in the field of promoting exercises. Presently, the issues of execution of exercises pointed toward expanding the degree of seriousness of the administrations presented in the traveler market of the Republic of Uzbekistan by fostering an essential showcasing and orderly methodology are sitting tight for their answer.

Literature review and Methodology.

In Uzbekistan, the travel industry is viewed as quite possibly of the most encouraging industry. Be that as it may, it isn't notwithstanding, liberated from restrictions and issues. There are potential issues that the business is confronting, whether it very well may be in the administration, or the major problem on political transformations, and a few other monetary imperatives. As a matter of fact, the Leader of Uzbekistan guided out a few elements toward foster the economy of the Republic, and one of them was the area of the travel industry. Along this vein, he gave an Official Declaration qualified „The Measures for guarantee the fast improvement of the travel industry in The Republic of Uzbekistan (World Logical News, 2017). The pronouncement put accentuation towards acquainting with individuals the country's financial methodologies and projects that are potential factors that will advance life nature of the number of inhabitants in Uzbekistan, and may start new strides in the improvement of the travel industry area in Uzbekistan. The business of the travel industry is developing quick and became one of the critical circles in this long time (Agnew, M.D. what's more, Viner D., 2001). The industry characterizes massive and complex collaboration of individuals, who request a great many administrations and offices, and inputs (Price V. also, Tewksbury D. (1997).

Having different areas, the advancement of the travel industry is understood and acknowledged as one of the essential segments of monetary advancement and significant part, explicitly in agricultural nations. Over late many years, the travel industry has been persistently extending past the meaning of the travel industry business to the degree of social and monetary improvement of various states. These days, the business limit of this industry squares with or even outperforms the exchange of oil, food item or car regarding business limit. The business of the travel industry developed into a significant part all through the world market, and addresses in the meantime specific result hotspot for some advancing states (Xu, 2013).

Resulting to the isolation of the Previous Soviet Association in 1991, the past Soviet nations, in particular, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan, exhibit crucial opportunities to wind up a vital the travel industry spots regarding social, chronicled, archeological, and normal attractions. Right after becoming free, the technique and model of the movement business headway in these countries was essentially established on improving the travel industry (Coulibaly, et. al., 2012).

Discussion.

The help area is a quickly developing part of the world economy. As per the assessment of worldwide specialists, it is noticed that the volume of administrations delivered today surpasses the volume of deals of products concerning esteem. Meeting the developing necessities of clients for different administrations is a significant undertaking of the assistance business and all its endeavors.

The travel industry is one of the necessary pieces of the market of administrations, and it possesses one of the main situations on the planet monetary framework: its portion on the planet gross item volume is around 10%, and its portion on the planet exchange of administrations is around 30%.

The travel industry is the most just and worldwide circle of social movement. Today, the main part of the economy adds to the safeguarding of social assets and the climate, to the comprehension of their significance for the present and people in the future, to the collaboration

of the private and public areas of the economy. The field of the travel industry decides the perspectives and ways of life of people in the future by working with the collaboration and association of various societies, setting out a freedom to find out about the past of people groups. At last, the travel industry gives a potential chance to expand occupations and opportunities in fact. In any case, numerous different areas of the economy diminish them fundamentally because of development.

As of now, the development of individuals for vacationer purposes covers all nations of the globe. Along these lines, contacts between residents of various nations are turning into a day to day reality. Residents of recently shut social orders started to ingest the world particularly effectively. Any reasonable person would agree that global the travel industry assists with rolling out sure improvements in these social orders.

Residents of Uzbekistan have effectively joined the course of osmosis of unfamiliar nations that were recently shut to them. The contrary interaction has likewise been actuated. Uzbekistan is becoming one of the dynamic vacationer areas. This present circumstance inspires the quick improvement of the friendliness business and work towards carrying the nature of administrations to clients nearer to world guidelines.

Uzbekistan sells traveler visits on the global market through promoting of the Incomparable Silk Street, which went through the urban areas situated in the region of our republic in antiquated times. Along these lines, the Tashkent-Samarkand-Bukhara-Urganch-Khiva course, intended for a gathering of 10-20 individuals, is an especially well known vacationer course.

A review of vacationer specialists offering visits to different nations situated on the Incomparable Silk Street (China, Iran, Joined Bedouin Emirates, and so on) showed that the costs of traveler results of this nation are less expensive than the cost of an excursion to the Republic of Uzbekistan. Thusly, the development of the travel industry incomes in our republic is supposed not because of the expansion in that frame of mind of the visit, yet because of the expansion in the nature of the offered types of assistance. Uzbekistan can offer any types of assistance requested by sightseers. A normal of 1200 US dollars comes from every vacationer. Working out the pay from this is easy.

The advantages related with the improvement of the travel industry are not just that it gives a chance to get cash, particularly unfamiliar money. Simultaneously, the travel industry invigorates the improvement of many parts of the public economy, development, exchange, agribusiness, creation of buyer products, correspondence.

The travel industry is a work concentrated area of the economy. Along these lines, it assumes a significant part in giving work to the populace and making unexpected positions. Through its immediate and roundabout impacts, the travel industry makes an enormous number of occupations in numerous areas of the economy. Deciding business figures in the travel industry is troublesome in light of the fact that main a little level of occupations is completely reliant upon the travel industry, whose job is to some extent support an enormous number of occupations in the whole economy, since numerous areas of the economy are in a roundabout way engaged with the arrangement of administrations to vacationer streams (for instance, food industry, transport, and so on.).

The travel industry is a decent method for making position in regions with normal and social verifiable attractions. Modern urban areas generally don't draw in the consideration of sightseers. The districts of Uzbekistan with extraordinary open doors for the travel industry advancement are the spots where the business was not created previously (Samarkand, Bukhara, Khiva).

The travel industry in a roundabout way affects the personal satisfaction here by fortifying the degree of administration arrangement. This, thusly, draws in business people to these areas. They lay out their own business in these locales and accordingly increment the degree of work. An expansion in the degree of business permits to decrease spending on friendly projects after a specific timeframe. Notwithstanding the coordination of advances, there will be an expansion in

the degree of information and abilities of workers utilized in different areas of the public economy.

It has been found that the expense of making some work in the travel industry is just 40% of the expense of making some work in modern creation (most recent evaluations in Europe). Subsequently, the improvement of the travel industry can act as a consider the advancement of different areas of the economy, on the grounds that the improvement of this area is significant for the adjustment of the economy of Uzbekistan. The spot and job of the travel industry in the public economy of our not entirely set in stone by the upper hands of Uzbekistan in the field of worldwide the travel industry, the significance of this field in the advancement of global relations and its commitment to the monetary development of the country.

Analysis and Results.

The travel industry is appeared as administrations as a ware. The arrangement of administrations along with merchandise of vacationer significance characterizes the substance of the idea of "traveler item". The vacationer market is a region where financial relations among makers and shoppers of traveler items are showed.

One of the primary elements of the traveler market is to understand the worth encapsulated in the vacationer item and the utilization esteem, to sort out the course of the vacationer item arriving at the customer. The finish of the "cash - traveler item" trade implies that the worth typified in the vacationer item has been understood and its utilization esteem has been for the most part perceived. The capability of sorting out the most common way of conveying the traveler item to the buyer, for instance, from the vacationer firm to the client, is performed through the arrangement of substances of the vacationer administrations area.

Table 1. Income from international tourism in the main regions of the world and their distribution (in billion dollars)

	Changes (%)			Earnings (USD)	
	2019/2018	2018/2019	2022/2011	2021	2022
World	5.0	2.9	-63.6	1,466	536
Europe	4.9	4.3	-59.7	572.2	233.8
Asia and the Pacific region	8.5	1.0	-70.1	441.3	132.6
America	0.4	-0.6	-60.2	322.8	127.1
Africa	2.9	2.1	-63.6	38.9	14.0
Middle East	8.0	19.7	-68.5	90.5	28.7

In the ongoing circumstances, the ideal system of the business movement of a traveler endeavor, which gives a fair dispersion of pay and costs in the market of vacationer administrations, makes unexpected positions, reestablishes society creates and applied craftsmanship, and permits it to direct strong and economical work, is of specific significance. Considering that travel industry significantly affects any remaining areas, today it is important to additionally create and further develop the vacationer complex of our republic, to guarantee that it joins the exceptionally evolved industry - the global traveler framework. This requires the improvement of lawful guidelines in the field of the travel industry.

The advancement of the state's effective monetary administration system ought to be founded on the examination of genuine miniature level creation processes in the travel industry area and their amendment. This, from one perspective, permits to pull together the consideration of state experts on the issues of the travel industry, and then again, it assists with supporting and foster business venture in the field of vacationer administrations.

The principal headings of the state strategy in the field of the travel industry are as per the following:

- improvement of the travel industry and the travel industry;
- guaranteeing rest, free development and different privileges of residents during movement;
- normal utilization of vacationer assets and their protection;
- improvement of the administrative system in the field of the travel industry;
- drawing in speculations for the improvement of the traveler business;
- setting out equivalent open doors for business substances in the market of traveler administrations;
- association and improvement of logical help in the field of the travel industry;
- faculty preparing, retraining and improvement of their capabilities;
- Improvement of participation with outside nations and global associations. The state strategy of Uzbekistan in the field of the travel industry assists with fostering the area and makes positive circumstances for vacationer action. The fundamental course representing things to come exercises in the field of the travel industry is to make ideal circumstances for working on the nature of administrations, to make a cutting edge the travel industry, to advance the travel industry for an enormous scope, and to make an extraordinary vacationer potential.

In this manner, particular estimates visualized by the public authority of the republic in the field of the travel industry truly affect the improvement of the inward construction of the vacationer organization, the development of the public vacationer industry and raise it to another level concerning quality.

Conclusion

In conclusion, tourism plays a vital role in both educating society and boosting the economy of Uzbekistan. By showcasing its rich cultural heritage and natural attractions, it deepens understanding between people. The industry also creates jobs, income and valuable foreign exchange for the country. With sustained efforts to overcome bottlenecks and develop tourism sustainably, its potential can be fully realized to aid Uzbekistan's progress. Tourism will thus remain integral to powering education as well as economic growth and development in the years ahead.

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