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A model of tourism development within the economy

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Abstract: Currently, attention is increasingly being paid to the non-production sector of the economy, especially tourism, throughout the world, as well as in Uzbekistan. People are trying to spend their free time productively, relax, restore their health, learn about the world, customs and values of peoples. Such services are provided by the tourism sector. In this article, scientific information about the importance of the model of tourism development in the structure of the economy is widely covered.

Keywords: the great silk road, cultural heritage, historical tourism, travelers, (geographers), economy, tour operator, tour agent, historical monuments, tourist cities.

Introduction: Humanity has always changed its range of motion and sought to discover new lands. By the 20th century, such aspirations increased and spurred the development of the tourism industry. In some countries, the tourism sector is developing very steadily, and their annual growth rate reaches 8%-10%. This shows how crucial the 4 tourism sectors are in the country's economy. It is interesting to note that as a result of the development of tourism, transport, market infrastructure, trade, food industries, construction, crafts and other service industries also develop. Uzbekistan entered the new 21st century with steady steps. It is predicted that the 21st century will be the century of tourism and tourism. In the 21st century, tourism provides foreign currency income in the republic budget with its significant contribution. There are enough opportunities and grounds for this in our republic. Only by implementing the strategy of modern tourism development, we need to create an opportunity to raise the tourism industry to higher levels. Tourism in Uzbekistan is not a new industry, this industry has existed for a long time, only the task before us is to develop tourism based on a new strategy and define its perspective. Tourism is a unique leisure industry that includes industries related to providing services to tourists. Cooperation in the field of tourism attracts unemployed or partially employed layers of the population to economic public production, helps to solve the problem of full and rational use of labor resources. This is especially important for regions where the industry is not well developed. Cooperation in the field of tourism plays an important role in the development of some regions with relatively low economic potential. Tourism contributes to the activity of work in these regions, attracts the labor-capable population that is not employed in public production, and expands the field of employment. Cooperation in the field of tourism activates the development of the economy, helps to effectively use regional resources and improve the skills of service workers. The tourism network helps to accelerate the development

of agricultural production and improve it. In the future, with the expansion of the public service sector, the number of people employed in the service sector will increase. The rapid development of the network through cooperation in the field of tourism, the growth of its economic importance, the ability of the tourism service sector to bring great benefits, led to the large number of investments in this sector.

Main part: Currently, the process of forming a national model of tourism is being implemented in the Republic of Uzbekistan. According to this model, the tourist market developed in the country affects the social, political and economic situation of the country like any other market. It is an important tool for developing cooperation between countries and determining levels of investment and capital flow. It is known that in countries with a developed market economy, mainly private and commercial companies provide services to tourists. However, under any circumstances, tourism can develop only if the state creates an optimal economic and legal environment. If the issues of state professional training, protection of the natural and cultural environment, if it does not deal with information - advertising work and simplification of formalities, then tourism will not reach the expected level of development. It is important to develop methodological and practical approaches related to the development of tourism by the state, the formation of the market of tourist services, the reformation of economic regulation methods and tools, the improvement of the organizational management systems of tourism, the increase of its export potential and, most importantly, the attraction of foreign investments. is enough.

The foundation of tourism infrastructure in Uzbekistan was laid from the time of the former Soviet Union. However, the problem of redistribution of income from this sector was usually solved by the center. In 1985-89, the volume of domestic and regional tourism in Uzbekistan was 1.4-1.6 million. person, while the number of foreign tourists was only 130-180 thousand people. By this time, that is, in 1985, there were 1.5 million people in Turkey. 7 million in 1992. 11 million in 2003. foreign tourists visited around. In 1981, Hungary received 14.2 mln. received tourists, by 1991 this amount reached 19.1 million. In 1992, the tourism sector of Uzbekistan offered only 27 types of services to foreign tourists, and in 2008, more than 50 types of services. Turkey,

After the independence of our country, the development of tourism became a priority issue with the direct initiatives of the President. In general, The development of tourism infrastructure in the Republic of Uzbekistan can be divided into five stages.

The first stage (includes 1992). This stage is characterized by the initial formation of national tourism in our republic. At this stage, the "Uzbekturizm" National Company, considered the leader in tourism infrastructure, was founded.

The second stage (1993-1995 - years). A national development model of tourism was developed. This stage is related to the development of new tourist destinations, improvement of services, expansion of the material and technical base of tourism, improvement of the organizational system of management and other similar tasks, together with the increase in the volume of tourist services. created a number of problems that could not be solved only within the framework of the national company "Uzbekturizm". In order to directly communicate with tour operators, the company has offices in countries such as Germany (Frankfurt-Main), England (London), USA (New York), United Arab Emirates (Sharjah) and Russia (Moscow). opened its representative offices.

The third stage (1995-1997 - years). The process of privatization in the field of tourist services has begun. At the beginning of 1996, about 90% of the total amount of tourist objects in the system of the national company "Uzbekturizm" was removed from the state.

The fourth stage (includes 1998). At this stage, an opportunity was created to increase the export potential, to ensure a stable flow of currency, tourists, and investments. The formation of national tourism at the level of world standards in the republic, the restructuring of the service infrastructure indirectly related to tourism, in particular, the border, customs and airport services that welcome tourists from abroad, have begun.

The fifth stage (periods after May 1999). At this stage, the Decree of the President of the Republic of Uzbekistan "On the State Program for the Development of Tourism" not only formed a political basis for strengthening the position of national and international tourism in the country, but also gave an opportunity to strengthen its economic basis. On the basis of this regulatory document, additional tax benefits were granted to tourist enterprises. In addition, the position of tourism consultant was introduced in the diplomatic missions of Uzbekistan in foreign countries. In August of this year, the Parliament of the country adopted the Law "On Tourism", and as a result, the legal basis for the operation of the tourism industry was further improved. At the same time, in order to further improve the national tourism sector, on April 18, 2006, the decision of the President of the Republic of Uzbekistan "On measures to accelerate the development of the service sector in the Republic of Uzbekistan in 2006-2010" accepted. Based on this, one of the important factors is the further development of tourism, which is one of the service sectors in Uzbekistan, and the training of qualified personnel for this sector and their thorough knowledge of our national ideas and heritage. The state plays a key role in the development of tourism infrastructure under any conditions, especially during the transition period. Almost all countries try to increase the importance of the tourism network in the national economy. Because, tourism has the following priorities in the development of the national economy: a source of providing qualified labor and living conditions for the local workforce; market formation and capital investment flow mechanism; construction (hotels, camping sites, motels), communication (cellular, television and optical communication), transport (cars, buses, railway wagons of international standards, airplanes), as well as service infrastructure (gas stations) means of introduction of new technologies and know-how in such fields; means of development of national folk crafts; factors of stabilization of the political and socio-economic situation in the country and region; methods of preservation of historical monuments and cultural heritage; means of effectively increasing the foreign currency income of the state.

Summary. Currently, the reforms carried out by our state in the field of tourism infrastructure development are yielding positive results. However, due to the many problems associated with the complex transition period, there are also some shortcomings in this area, and to avoid these, the company has established cooperation with the world's largest tourist centers through the roadmaps set today. fit for purpose.

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