

Development Factors and Conditions of the Household Service Field

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Abstract: The article is dedicated to the increase in demand for modern household services in the conditions of the innovative development of the economy and the difficulties that arise in this regard.

Keywords: Gross domestic product, labor efficiency, household service, workforce, digital economy.

The service sector is one of the most promising and rapidly developing sectors of any economy. It is this sector that constitutes the main part of the economy in terms of the number of employed people in economically developed countries. In developed countries, the share of the service sector in the gross domestic product is 65-80%, more than 70.0% of total employment and 40.0% of the volume of direct investments. corresponds to the field.

The expansion and development of the service sector is a decisive factor in ensuring an increase in national income and a decent standard of living for the population. The high quality and variety of services increases the labor efficiency of employees, reduces consumption costs, leads to time savings, and increases the efficiency of free time.

Today, the modernization and digitalization of Uzbekistan's economy implies increasing the role of the service sector, which is currently developing at a high rate. Digital economy is a new system that implements political, economic, scientific-social, cultural and educational relations with the help of digital technologies. The digital economy includes the digitalization of all business processes related to the creation, promotion and sale of goods and services, and the sustainable development of the service sector in this economy is of particular importance.

In the service sector, household services are of particular importance, and this sector develops mainly with the help of entrepreneurship based on private ownership. Its importance is, first of all, to increase the standard of living of the population by creating additional jobs in the sector, to expand the market for household services by expanding the range of modern household services, and to obtain additional income through payments made in part of it is reflected in the formation of the income of the state budget. It is important to research the factors and conditions of the development of the household service sector and to identify the existing problems in the sector.

In the conditions of the innovative development of the economy, the requirements for the quantity and quality of household services are constantly increasing. The development of digital services has also led to an increase in the demand for modern services in the field of household services. This factor causes significant changes in the structure of the consumer market. In particular, as a result of the increase in the standard of living of some segments of the population, there is an increase in the demand of consumers for various types of modern household services with life conveniences. Accordingly, most of the household service enterprises are focusing their activities on satisfying these demands and needs of the population.

According to the classification of services to the population, the category of household services includes: - repair, dyeing and sewing of shoes;

- repair and sewing of clothing, headgear, fur and leather products, textile haberdashery products, repair of sewing and knitting, knitwear;
- repair and maintenance of household radio electronic equipment, household machines and household appliances, repair and production of metal products;
- furniture production and repair; dry cleaning and painting;
- laundry services;
- repair and construction of housing and other buildings;
- maintenance and repair of vehicles, machines and equipment;
- photo studio, photo and film laboratory services;
- transport and forwarding services;
- bath and shower services;
- hairdressing services;
- services of rental companies;
- ceremony and ritual services.

In our opinion, the field of providing household services to the population:

- manifests itself as various forms of immaterial production, as well as individual oriented material production and restoration of consumer characteristics;
- it is considered as one of the important elements of the social sphere due to its social orientation, economic usefulness and the fact that it is in the form of national wealth;
- providing services as an important branch of the social production sector, as well as an independent branch of providing services to the population can be considered.

The household service sector is focused on:

1. Maximum satisfaction of the population's needs for various household services;
2. Ensuring reduction of household labor costs;
3. It allows to improve living conditions and life activities;
4. Allows to further increase the consumption value of objects and items and to restore them;
5. Participates in the reproduction of the labor force.

We can conclude from the above that household services

The display sector is not only a full-fledged branch of the national economy, but also a production sector at the same time.

Although the need for household services is felt at any time, it becomes more urgent in the conditions of market relations. Accordingly, it is necessary to create favorable conditions for the future effective development of the researched field, because without support, it is impossible to develop the service sector, thereby increasing the standard of living and ensuring the well-being of the population.

In our opinion, the main problems of the development of the field of household services in our country today are the following:

- inadequacy of the system of regulatory and legal regulation of the industry at the local and national level;

- insufficient regulation and coordination of the provision of household services by local government bodies;
- insufficient attention is paid to stimulating the activities of entrepreneurs and enterprises engaged in providing household services to the population;
- the population is not satisfied with the quality of the provided household services;
- the presence of price-related obstacles in the process of providing household services to low-income segments of the population;
- the process of providing household services and insufficient quality of services;
- non-availability of a set of household services aimed at meeting the primary needs of the population;
- territorially uneven distribution of household service entities;
- lack of qualified personnel in the field of household services (especially tailors, shoemakers, repairmen of complex electronics and modern household appliances);
- lack of service areas meeting sanitary and hygienic requirements for household service subjects;
- insufficient ability to attract investment resources and credit funds for the provision of household services;
- due to the high level of informal activities in the field of household services, it is difficult to take into account the volume of work performed and services provided;
- lack of sufficient information of the population on the field and types of household services;
- Inadequate keeping of statistics on the field of household services.

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