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## **Development of Professional Competence of the Pedagogue** through Visual Means

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Abstract: This article explores the importance and impact of leveraging visual tools in the development of the professional competence of educators. In the dynamic landscape of education, pedagogues play a pivotal role in shaping the minds and futures of their students. The development of professional competence among educators is a continuous and evolving process. One powerful avenue for enhancing pedagogical skills is through the strategic integration of visual means.

Keywords: educators, education institution, learning programs, pedagogy, methodology, educational standards, literature.

**Introduction.** Pedagogic competence is the ability to manage student learning which includes understanding of students, designing and implementing learning, evaluating learning outcomes, and developing students to actualize their various potentials. Pedagogic competence is an important thing that must be mastered by a teacher. Professional competencies are skills, knowledge and attributes that are specifically valued by the professional associations, organizations and bodies connected to your future career. Helping students with specific mentoring and coaching develops a teacher's professional skills for a resume as well as for his or her own career. A teacher must understand and implement new strategies that need intelligence and support. A goal-oriented focus in learning an academic course, in line with the goals for the development of professional competence in future specialists, is placed by a teacher at the stage of developing and implementing a design in the educational process of a higher education institution. This involves: broad scientific training of teachers in the main topics, sections and modules of the program content; studying the state educational standards, the curriculum and learning programs; selecting and analyzing literature in psychology, pedagogy and methodology; and designing professional educational activities of students and managerial activities of the teacher. This involves setting assessment goals which are to be updated to the greatest extent possible at the following (module and session) levels in line with the required content as well as setting particular result-oriented didactic goals. The Significance of Professional Competence in Education. Professional competence is the amalgamation of knowledge, skills, and attitudes that enable educators to excel in their roles. It encompasses a deep understanding of subject matter, effective instructional strategies, adept classroom management, and a commitment to ongoing professional development. As education paradigms shift towards more student-centric and interactive approaches, the need for pedagogical excellence becomes even more critical. Flexible organizational and methodological support of the learning process, which involves the implementation of the selected and structured learning content, forms and means of teaching appropriate to the goals as well as the age-specific and individual characteristics of students, is aimed at developing necessary professional skills in futures teachers.

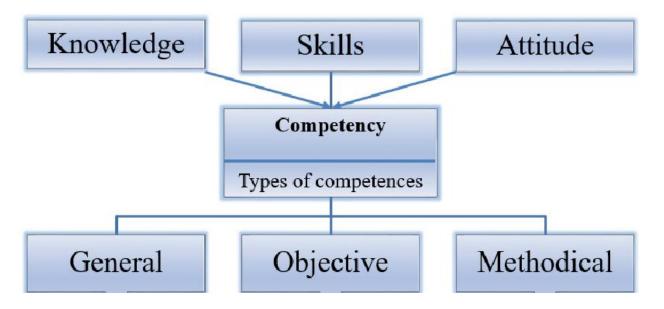


Figure 1. Scheme of competences

An optimal choice of methods, forms and means of teaching is determined by different factors, such as the general goals of developing professional competence in specialists; the specific features and characteristics of teaching a specific academic discipline; the goals, objectives and content of a specific training session; the time allocated for learning the content; the students' level of training as well as their mental and psychophysiological characteristics; the level of material infrastructure in addition to the availability of equipment, visual aids, technical and other facilities; and the level of training and personal qualities of a higher education teacher. Ultimately, taken together, these will provide a toolkit for managing the development of cognitive activity of students.

Visual Means as Catalysts for Professional Growth. Visual aids, such as multimedia presentations, charts, and diagrams, facilitate clearer communication of complex concepts. By incorporating visuals into their teaching methods, educators can engage students more effectively, fostering a deeper understanding of the subject matter. Enhanced Retention and Comprehension. Research consistently demonstrates that visual aids enhance learning outcomes. Educational materials supported by visual means, such as images, videos, and infographics, improve information retention and comprehension. This, in turn, allows educators to deliver content in a more impactful manner. Adapting to Diverse Learning Styles. Students have diverse learning styles, and visual aids cater to the needs of visual and kinesthetic learners. Integrating visual elements into lessons ensures that educators address the varied learning preferences of their students, making the learning experience more inclusive and effective. Technology Integration. With the advent of technology, educators have access to a plethora of visual tools and resources. From interactive whiteboards to educational apps and virtual reality, these technologies empower educators to create immersive and engaging learning experiences. The integration of technology into teaching methodologies not only enhances professional competence but also prepares educators for the evolving digital landscape of education. Promoting Critical Thinking. Visual means encourage students to think critically and analyze information. By incorporating visual elements that prompt discussions and reflections, educators can cultivate a classroom environment that nurtures analytical skills and encourages students to question, explore, and connect concepts. Professional Development through Visual Resources. Educators can use visual resources for their own professional development. Webinars, online

courses, and visual-rich educational materials enable teachers to stay abreast of the latest pedagogical trends, instructional methodologies, and subject-specific advancements.

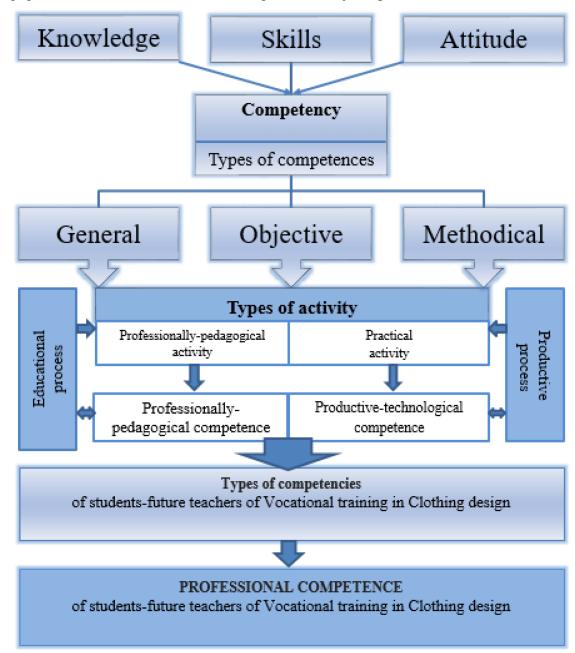


Figure 2. Scheme of Professional competence of students – future teachers of Vocational training

Part of teaching is being able to effectively communicate the information your students need to know. This can involve skills like writing clearly or knowing how to engage students in class so they pay better attention. Competencies are the skills and knowledge that enable a teacher to be successful. To maximize student learning, teachers must have expertise in a wide-ranging array of competencies in an especially complex environment where hundreds of critical decisions are required each day. Professional competence is competence related to the ability to master the knowledge. Teachers' pedagogical. competence is the ability to manage learning, which includes planning, implementation and evaluation of. learning outcomes of learners. Professional Competency Development. Competencies indicate your potential for success in your work life, your capacity for leadership engagement, and your ability to make a positive contribution to your communities. This document provides a snapshot of what competencies can look like in action. Teachers' competencies affect their values, behaviors, communication, aims and practices in

school and also, they support professional development and curricular studies. Thus, the discussion on teachers' competencies to improve the teaching-learning process in school is of great importance. Teacher professional development is any type of continuing education effort for educators. Its one-way teachers can improve their skills and, in turn, boost student outcomes. Learning can take place in formal or informal settings. Formal settings include conferences, courses, seminars, retreats and workshops. Personal competencies basic to teaching include high expectations, love of learning, active listening, ability to adapt to novel situations, empathy, cultural sensitivity, positive regard for students, and good time management. Responsible professional pedagogy must teach the dialogue between theory and practice, rather than simply offer a basic skill-set. Thus, professional pedagogy must necessarily include the critical thinking skills of the liberal arts as well as the practical skills necessary to do the job. The pedagogical skills, thus, include the capacity to plan, initiate, lead and develop education and teaching with the departure point in both general and subject-specific knowledge of student learning. Pedagogical skills also include the capacity to connect the teaching to research in the subject of interest. According to Merriam-Webster, pedagogy is the "art, science, or profession of teaching." This broad definition covers various aspects of teaching, and there are many moving parts to pedagogy that include teaching styles, feedback, and assessment. The term pedagogy boils down to the study of different teaching methods. Pedagogical skills can elevate the quality of the teaching-learning process, strengthen collaborative learning, break up the boredom, and facilitate a personalized learning experience. The pedagogical skill analysis is essential for uncovering the secrets to creating a successful and impactful learning experience. A strategic and well-developed competency development plan enhances your workforce skills, reduces frustration in employees, and strengthens the team for higher performance. It is the most effective way of providing proper learning and training for a highly responsive workforce and sustainable profitability. A highly qualified candidate will be a role model for others in the profession; will carry out professional responsibilities in a thorough manner making efforts to exceed expectations; will treat others with respect; will interact with others in a collaborative and supportive fashion; can communicate agency. Zeer (2008) considers that the main components of professional competence is the social and legal competence (knowledge and skills related to professional communication and behavior); special competence (the ability to solve tasks independently); personal competence (the ability to self-realization in professional. Competence can be described as the combination of training, skills, experience and knowledge that a person has and their ability to apply them to perform a task safely. Other factors, such as attitude and physical ability, can also affect someone's competence. Professional development boosts confidence and credibility. By increasing professionals' expertise through professional development, their confidence in their work will increase as well. No one likes to think they're missing important skills in their industry. Pedagogy is the combination of teaching methods (what instructors do), learning activities (what instructors ask their students to do), and learning assessments (the assignments, projects, or tasks that measure student learning).

**Conclusion.** The development of professional competence is a continuous journey for educators, and the integration of visual means serves as a catalyst for growth and excellence. By harnessing the power of visual tools, pedagogues can create engaging and effective learning environments, adapt to diverse student needs, and stay abreast of the latest educational advancements. As the educational landscape continues to evolve, the incorporation of visual means into pedagogical practices remains a key strategy for empowering educators and nurturing a generation of wellinformed, critical thinkers.

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