

## **Digital Economy: Ways to Develop Modern Uzbekistan Through IT Platforms, New Technologies and Business Models**

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**Abstract:** The digital economy has emerged as a powerful force in driving economic growth and development globally. Uzbekistan, as a country with immense potential, is poised to leverage IT platforms, new technologies, and innovative business models in order to propel its modernization and economic development. This article explores various ways in which Uzbekistan can harness the power of digital technologies to drive its digital economy forward.

**Keywords:** digital economy, Uzbekistan, IT platforms, new technologies, business models, digital infrastructure, e-commerce, broadband internet, digital skills, innovation, entrepreneurship.

### **Introduction**

A key-component in developing the modern Uzbekistan through IT platforms is the establishment of a robust digital infrastructure. This includes the expansion of broadband internet connectivity, improving data centers, and implementing advanced communication networks. These foundational elements will enable the seamless flow of information and facilitate the adoption of digital technologies across various sectors.

One of the emerging trends in the digital economy is the rise of e-commerce. This presents an opportunity for Uzbekistan to tap into the global market and promote its unique products and services. By adopting e-commerce platforms and facilitating secure online transactions, local businesses can expand their customer base beyond national boundaries and contribute to the growth of the country's economy.

Moreover, investing in digital skills development is crucial for the success of the digital economy. By offering training programs and initiatives focused on enhancing IT skills, Uzbekistan can foster a skilled workforce capable of driving digital transformation across industries. This will not only provide employment opportunities for its citizens but also attract foreign investment and promote innovation.

Innovation and entrepreneurship are also integral to the development of the digital economy. Startups and tech companies can bring new ideas, technologies, and business models that disrupt traditional industries and drive economic growth. Creating an ecosystem that supports and nurtures these endeavors through access to funding, mentorship programs, and favorable policies is essential for fostering a thriving digital economy.

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